

## Testimonial

Dear Ms Pavia,

I am writing today to tell you how much we appreciate your products, specifically the Pavia Shampoo and Pavia Wound Care Ointment. I "accidentally" located these products at the North American Veterinary Conference this January. At that time, I was looking for a safe shampoo for myself. I am chemically sensitive and many commercial shampoos contain many toxic products as part of their ingredients. I had been suffering personally from a very itchy, nonflakey scalp. I purchased the shampoo and was given a sample of the wound care ointment, which frankly I wasn't particularly interested in, but at that time I had hoped that perhaps it would assist some of my difficult otitis cases and decided to give it a try.

I used the shampoo on myself fully realizing that it is a veterinary product, and found the odor a bit trying on the first use, but was grateful it did NOT have any perfume or dyes. My scalp felt better and was less itchy that day. The following day I broke out with dime sized red lesions all over my body along my gallbladder meridian. I found this a bit alarming and at first feared a reaction to the shampoo, but as I practice alternative medicine I did note that all the lesions involved the same meridian and that meridian is associated with the location of my scalp itching. I hoped that the shampoo was moving toxins out of the area and so watched carefully the next two days. During this time the lesions all resolved. I repeated the shampoo and the same thing happened but the second time the lesions were much smaller (3-4mm) and much less red in color and these also resolved in about two days. The third shampoo did not yield any further reactions and my scalp itching had virtually ceased. I now use the product off label every day. Do you have a human line of the shampoo? As an integrative veterinarian this appeared to have been a very powerful product to mobilize material and move it out of the skin.

I had a small mass on my forearm that has been slowly decreasing in size from long-term detoxification therapy. I put one drop of the Pavia Wound Care Ointment on that lesion and it rapidly reduced in size. I found this amazing.

I became excited about using the product on allergic dogs in my practice and gave 10 bottles of the shampoo away free to clients whose pets had particularly difficult skin cases. Most of these were allergy patients undergoing detoxification therapy in our practice, but some were also first presentation cases of itchy skin, with or without pustular dermatitis. I told people about my experience and advised them to call me with their experiences. I did warn them that the dog's skin could get red or pustular and that this most likely represented healing and not a reaction to the product. Over the next month we received all good feedback from these owners and most returned to repurchase which is also a good sign. Most people did not care for the shampoo's odor on first use, but after a few shampoos actually began to enjoy the smell. What they liked most was the really great result they saw in these dogs. Eight of the ten dogs improved substantially on the shampoo. Two dogs totally resolved superficial pyodermas with NO antibiotic. While this is not a scientific study with blinded-placebo controls, these results were

incredibly good and I would encourage you to organize some type of study to look at this further as this shampoo is now my first choice in treating dermatitis cases in dogs.

My own 2 year old Labrador retriever suffers from severe food allergy and can only eat one food, which is a prescription diet consisting of hydrolyzed proteins. On this diet he had made major gains and avoided the use of prescription drugs except for a persistent left-sided ear infection. This infection would not yield to normal therapy and consisted of a constant *Staph intermedius* infection. While the bacterial antibiotic resistance pattern was normal, as soon as the medication was stopped the infection would rapidly return. Ear cleaners, usually made things worse and this problem had concerned me for over six months. I applied a test application of the Pavia Wound Care Ointment to his left ear only and the ear rapidly turned very red, but the dog was not bothered at all. I used the material to clean the debris away and then filled the canal with the product and left it in for one day. Upon removing the material the next day the ear canal was much better. I reapplied the product and repeated the cleaning again the second day and by day three the infection and inflammation were gone. I stopped treatment to see what would happen and fully expected this infection to return, but it did not for one week at which time we simply cleaned his ear once and the ear was healthy, clean and inflammation free for over a month! He did have a very clear, waxy material that smelled like the Pavia ointment that was excreted from the ear canal over the next three-four days and I simply wiped that away with a tissue. I assume that is the Propolis or bee's wax carrier from the product. In any event he has stayed healthy for three months and just last night had a mild recurrence, which has already improved from just cleaning the ear once with the product. I have now used it on over a dozen serious, chronic ears and had very good responses and have reordered happily from your company! Of course no product solves all issues, but the success rate of this product is high. This is miraculous stuff to me!

My practice sees 15,000 patients a year, is an AAHA practice and emphasizes integrative therapies. Many of my patients are chronic skin and ear patients on homotoxicology (a branch of homeopathy), nutritional, herbal and conventional medications. Those cases undergoing detoxification and beginning to excrete material from the skin greatly benefit from these products and we have seen a large decrease in response times since using these in such cases. We also have found we can deal with many more cases without use of systemic cortisone, a feat much appreciated by our clients. I really want to encourage your company to do some further research with dermatologists in this regard. I have one case of severely scarred and stenotic ear canals, which actually improved substantially using Pavia wound care ointment and shampoo along with other agents.

I recently told my experiences to a veterinarian in Kansas and am excitedly awaiting his results to see if they are as good as we have been seeing here. I will also be mentioning this as part of a course in homotoxicology that I am teaching in Denver in May of this year. I would strongly encourage your company to be present at the annual meeting of the American Holistic Veterinary Association as holistic doctors should love what these products do. As we gain more experience I am considering writing a clinical report for a holistic journal, but my time is full currently, and we have only been using this product

line now for a little over two months. That said, my current feeling is that these two products have been of major assistance in our veterinary dermatology practice.

Please tell people in detailing these products about the skin reactions, as clients might be alarmed and stop the material before gaining the benefit. Homotoxicologists and natural doctors will understand this readily, but conventional doctors may need some education. Also, to me it seems that using the Wound Care Ointment in the ear for more than 3-4 days continuously results in a build up of material in the ear that blocks resolution of disease signs. Using it two to three days and then resting the ear seems to work best on most cases. On really badly infected ears we usually treat these conventionally on initial presentation so that we get the major crud resolved. I have not used the product as a primary in those cases and wonder what the results would be. Here is another opportunity for research...

So many toxins are lodged in the skin of dogs and having a product available that seems to assist in converting these depositions into inflammation and then excretion phases of healing without apparent suppression of normal immunity is very welcome. I will continue using these products and hopefully can report to you soon regarding hot spots and anal sac infections.

Yours truly and gratefully,

Richard E Palmquist, DVM  
Centinela Animal Hospital, Inc.  
Integrative Veterinary Services  
721 Centinela Avenue  
Inglewood, CA 90302  
310-673-1910  
cahdogcat@aol.com  
[www.LovAPet.com](http://www.LovAPet.com)